

# THE 15<sup>TH</sup> CONGRESS OF THE EUROPEAN ASSOCIATION FOR CLINICAL PHARMACOLOGY AND THERAPEUTICS (EACPT)



**26 – 28 June 2022, Athens, Greece**

**HYBRID CONGRESS**

**Sponsorship & Exhibition Prospectus**

**[www.eacpt2022.org](http://www.eacpt2022.org)**



## Welcome to EACPT HYBRID CONGRESS

Dear Sponsors and Exhibitors,

As the chair of EACPT I would like to cordially invite you to take part of the Hybrid 15th Congress of the European Association for Clinical Pharmacology and Therapeutics in Athens, Greece, 26-28 June 2022.

The first congress of EACPT was held in Paris in 1995. This first congress has been followed by a very successful series of meetings all over Europe, bringing together scientists from all over the world in fruitful and enjoyable encounters. For the last congress in Stockholm in 2019, we had more than 500 delegates from 50 different countries. With the upcoming congress in Athens and virtual, we aim to surpass these numbers. The theme of the Congress will be "*Clinical pharmacology . now more than ever*" addressing all current issues in modern therapeutics, from new diseases to personalized treatment approaches. We will be directing a lot of attention to COVID-19 pharmacologic issues such as the rapid trial designs employed during the pandemic and new investigational therapies and vaccines. This will be reflected in the program of our Congress which will consist of an exciting mixture of key notes, workshops, debates and scientific presentations.

Clinical pharmacologists embrace large domains and use many tools, from a molecular perspective on drug-target interactions, all the way through to individual patient care, patient group needs, and epidemiological and global considerations for the safe and effective use of medicines. In this meeting, we will all come together, share knowledge and discuss how we can use these tools to solve the many challenges of modern health care, e.g. population ageing worldwide, increasing prevalence of chronic diseases, new possibilities to treat the critically ill, health care sustainability, antimicrobial resistance and *new viral threats to mankind*.

Athens is a worldwide destination with attractive sites, formidable weather and a pleasant lifestyle that will certainly function as a magnet to attract many scientists. Our virtual platform is a state of the art system, that allows interaction between delegates and is very user friendly. My sincere hope is that you will join us in this venture and contribute to make this an exciting and fruitful congress, for the sake of our patients, today and tomorrow!

There will be possibility to participate physical in Athens or on the EACPT virtual Congress platform or both. We expect 1.000 participants in total.

Sincerely yours,

Professor Jamie Coleman  
Chair of EACPT



## Committees

### Local Organising Committee

**Vangelis Manolopoulos**, Professor of Pharmacology, Pharmacogenomics and Precision Medicine, Medical School, Democritus University of Thrace (CHAIR)

**Dimitrios Kouvelas**, Professor of Clinical Pharmacology, Medical School, Aristotelian University of Thessaloniki (CO-CHAIR)

**Giorgos Papazisis**, Associate Professor of Clinical Pharmacology, Medical School, Aristotelian University of Thessaloniki

**Andreas Papapetropoulos**, Professor of Pharmacology, Pharmacy School, University of Athens (Secretary General of EPHAR)

**Constantinos Pantos**, Professor of Pharmacology, Medical School, University of Athens  
Ioanna Andreadou, Professor of Pharmacology, Pharmacy School, University of Athens

### Executive Committee

Jamie Coleman, United Kingdom

Ylva Böttiger, Sweden

Caroline Samer, Switzerland

Janne Backman, Finland

Isabella Ekheden, Sweden

Pau Alcubilla, Spain

Vangelis Manolopoulos, Greece

Pierre Marquet, France

Arantxa Sancho López, Spain

Achim Schmidtke, Germany

Markus Zeitlinger, Austria

Gerard Rongen, The Netherlands

Michiel van Agtmael, The Netherlands

### Congress Secretariat

#### MCI Nordics

Strandvejen 171

2900 Hellerup, Denmark

Att.: Julie Drehn, [eacpt@mci-group.com](mailto:eacpt@mci-group.com)

Phone: +45 70 22 21 30





## About EACPT 2022

The European Association for Clinical Pharmacology and Therapeutics (EACPT) is a learned society in the field of clinical pharmacology. It is the leading society in Europe serving the European and global clinical pharmacology and therapeutics community.

The EACPT includes all national organisations for clinical pharmacology in Europe and also have nearly 600 individual associate members from all around the world. EACPT provides educational and scientific support for the more than 4000 individual professionals interested in clinical pharmacology and therapeutics throughout the European region, with its congresses attended by a global audience.

### Why attend EACPT 2022

The European Association for Clinical Pharmacology and Therapeutics (EACPT) includes all national organisations for clinical pharmacology in Europe. This broad range of knowledge and outreach enables each EACPT congress to provide an unparalleled educational forum where you will learn about the newest developments, innovative technics and advanced practices in topics such as drug discovery, drug development, pharmacology and pharmacotherapy.

The 2022 congress takes place in Athens, Greece and virtually and gives you the unique opportunity to network with and learn from top ranking global specialists in pharmacology and pharmacotherapy. The theme of the congress is: ***“Clinical pharmacology. now more than ever”***.

### Attend EACPT 2022 because of the:

- Diverse group of international delegates including health professionals, clinical and life scientists, policy makers, regulators and professionals from the biotechnology and pharmaceutical communities.
- The focus on present and future health care challenges and clinical pharmacological tools to meet these challenges.
- Sessions on hot topics such as translational medicine and pharmacogenetics, advances in personalized diagnostics to improve the safety and effectiveness of medicines, therapeutics of cardiovascular, cancer and inflammatory disease, clinical trial design and regulation, drug safety and toxicology in all patient groups, clinical design and governance, health policy and safe prescribing.
- New research on biological approaches to disease and other current issues.
- Broad spectrum of specialists to learn from including basic to clinical pharmacology and pharmacotherapy from drug discovery to regulatory affairs.

## Venue



Vass. Sofias & Kokkali  
Athens 115 21  
[www.maicc.gr](http://www.maicc.gr)

The Congress will take place in The Megaron Athens International Conference Centre situated in the centre of a vibrant, modern city. The Megaron Athens International Conference Centre (MAICC) is one of the finest and most technologically advanced conference centres in Europe with a total offering of 143,000m<sup>2</sup>, a choice of 18 meeting spaces, expansive exhibitions areas and sweeping foyers. The Centre is on a direct metro line to the Eleftherios Venizelos International Airport, journey time 37 minutes, making it extremely accessible for international delegates travelling from and to global destinations.

The Congress will also be virtual on the EACPT Congress Platform.



## Exhibition

The physical exhibition will take place in the lobby of Megaron Athens International Conference Centre. All catering breaks will take place within the exhibition area.

### Exhibition Dates

#### Build-up

Sunday 26 June 2022 07:00 – 09.00

#### Exhibition

Sunday 26 June 2022 09:00 – 18:30

Monday 27 June 2022 09:00 – 18:00

Tuesday 28 June 2022 09:00 – 16:00

#### Dismantling

Tuesday 28 June 2022 16:00 – 18.00

### Prices

Price per square metre: **€ 500** excl. VAT. The minimum stand size is 6 sqm and the minimum rental fee is **€ 3.000** excl. VAT. Nearly all sizes can be accommodated.

The stand rental includes:

- Floor space
- Electricity
- 1 Exhibitor Badge per 6 sqm
- Company logo in the Final Programme
- Company logo on the Congress website
- Company logo on the EACPT Congress platform

We reserve the right to increase the stand rent insofar as, and to the extent to which taxes, VAT or other charges (including purchase tax or the like) according to law is imposed on exhibition material and/or stand rental.

The Exhibition is being sold as floor space only. If you require any additional exhibition items (furniture, light, audio-visuals, flowers etc.) please refer to the Exhibitors' Manual which will be distributed approx. 2-3 months prior to the Congress.

### Exhibitor registration

The Exhibitor Registration entitles to:

- Free access to the exhibition area and to your own company's sponsored symposium
- Access to the Welcome Reception
- 1 free copy of the Final Programme
- Lunch, coffee & tea during breaks

Additional Exhibitor registrations can be purchased for € 350 + VAT.

### Allocation of exhibition space

Space allocation will be made on a first come first served basis. A completed exhibition booking form and contract should be returned to ensure reservation of a desired location. Upon receipt of the exhibition booking and contract, space will be confirmed and an invoice e-mailed. Space allocations will be made in the order in which application forms with payment are received.



## Sponsorship Levels and Benefits – physical & virtual

<b>Gold Sponsorship</b> <b>Price € 15.000*</b>	<b>Silver Sponsorship</b> <b>Price € 6.000*</b>	<b>Bronze Sponsorship</b> <b>Price € 4.000*</b>
<ul style="list-style-type: none"> <li>• 12 sqm exhibition space or</li> <li>• 45 minutes Industrial symposium**</li> <li>• Acknowledgement of sponsorship level on the Congress website</li> <li>• 3 complimentary registrations</li> <li>• Company logo on the website and on the Rotating banner on the front page of the EACPT Congress Platform.</li> <li>• Company logo in the Final Programme</li> <li>• 1 insert in the Congress bag if available</li> <li>• 1-page advertisement inside the Final Programme</li> </ul>	<ul style="list-style-type: none"> <li>• 9 sqm exhibition space or</li> <li>• 10 minutes virtual Industrial presentation daily**</li> <li>• Acknowledgement of sponsorship level on the Congress website</li> <li>• 2 complimentary registrations</li> <li>• Company logo on the website and on the EACPT Congress Platform.</li> <li>• Company logo in the Final Programme</li> <li>• 1 insert in the Congress bag if available</li> <li>• 1-page advertisement inside the Final Programme</li> </ul>	<ul style="list-style-type: none"> <li>• 6 sqm exhibition space or</li> <li>• 5 minutes virtual Industrial presentation daily**</li> <li>• Acknowledgement of sponsorship level on the Congress website</li> <li>• 2 complimentary registrations</li> <li>• Company logo on the website and on the EACPT Congress Platform</li> <li>• Company logo in the Final Programme</li> <li>• 1-page advertisement inside the Final Programme</li> </ul>

\*\*Industrial symposium slots will be available (number to be defined) during the EACPT 2022 all of which are subject to scientific committee approval. The fee includes lecture hall, standard set up used at the congress, standard AV equipment and technical assistance. It also includes broadcast on the EACPT Congress Platform. All other expenses (e.g. additional equipment, honoraria, travel and accommodation for invited speakers, catering for participants, refreshments for speakers and company staff, etc.) are the responsibility of the sponsor.

\*Prices excl. VAT



Items	Price excl. VAT
<p><b>Industrial Symposium – physical and virtual</b></p> <p>Industrial symposium slots will be available (number to be defined) during the meeting all of which are subject to scientific committee approval. The fee includes on-line or physical lecture hall, standard set up used at the congress, standard AV equipment and technical assistance. All other expenses (e.g. additional equipment, honoraria, travel and accommodation for invited speakers, catering for participants, refreshments for speakers and company staff, etc.) are the responsibility of the sponsor.</p> <ul style="list-style-type: none"> <li>• <b>45 or 60 minutes symposium</b></li> <li>• 2 complimentary registrations</li> <li>• Company logo in the Final Program if printed</li> <li>• Company logo on the congress website on the EACPT Congress Platform.</li> <li>• 1 leaflet in the congress bag if available</li> <li>• 1 page advertisement in final program if printed</li> </ul>	<p><b>45 minutes (lunch)</b> <b>€ 10.000</b></p> <p><b>60 minutes</b> <b>€ 13.000</b></p>
<p><b>Advertisement in the Final Programme &amp; on Congress web site</b></p> <p>All adverts for the Final Programme must be approved by the Organizing Secretariat and adhere to the following specifications with artwork to be supplied by the company by an agreed date.</p> <ul style="list-style-type: none"> <li>• A4 Portrait (full page) / A5 Landscape (half page)</li> <li>• Full colour</li> <li>• Allow 3mm bleed</li> <li>• 300 dpi tiff or hi-res PDF</li> </ul> <p><b>Outside Back Cover</b></p> <p><b>Inside Back Cover</b></p> <p><b>Full Page Advertisement, internal</b></p> <p><b>Half Page Advertisement, internal</b></p> <p><b>EACPT Congress platform rotating banner</b></p>	<p><b>€ 2.000</b></p> <p><b>€ 1.500</b></p> <p><b>€ 1.200</b></p> <p><b>€ 1.000</b></p> <p><b>€ 2.000</b></p>
<p><b>Congress Bags</b></p> <p>Selection, production and costs for the congress bag must be covered by the company. Final approval of the associated artwork rests with the Organizing Secretariat.</p> <ul style="list-style-type: none"> <li>• Acknowledgment as congress bag sponsor on the website and Final Programme</li> <li>• Company name and logo printed in a prominent location on the congress bag alongside the meeting logo.</li> <li>• Sponsor to provide congress bags at own cost (branding to be approved by the Organizing Secretariat)</li> </ul>	<p><b>€ 500</b></p>
<p><b>Insert in Congress Bags</b></p> <p>The insert, either one page A4 or an A5 flyer or a giveaway item, should be provided by sponsor and must be approved by the Organizing Secretariat. Inserts must arrive at the conference venue by an agreed date (to be defined) in order to be packed in the congress bags prior to the congress.</p>	<p><b>€ 1.000</b></p>



<p><b>Lanyards</b></p> <p>This sponsorship gives you the opportunity to be at the forefront of the delegate’s minds as they are required to wear their badge throughout the entire congress.</p> <ul style="list-style-type: none"> <li>• Acknowledgment as lanyard sponsor on the website and Final Programme</li> <li>• Sponsor to provide branded lanyards at own cost (branding to be approved by the Organizing Secretariat)</li> </ul>	<p><b>€ 500</b></p>
<p><b>Notepads &amp; Pens</b></p> <p>This sponsorship allows the company to place their branded notepads and pens in the official congress bag.</p> <ul style="list-style-type: none"> <li>• Acknowledgment as notepads or pens sponsor on the website and Final Programme</li> <li>• Sponsor to provide notepads or pens at own cost (branding to be approved by the Organizing Secretariat)</li> </ul>	<p><b>Each € 500</b></p>
<p><b>T-shirts for the EACPT Run</b></p> <p>This sponsorship gives you the opportunity to brand the T-shirts used for the EACPT run on Monday morning.</p> <ul style="list-style-type: none"> <li>• Acknowledgment as T-shirt sponsor on the website and Final Programme</li> <li>• Sponsor to provide branded T-shirts at own cost (branding to be approved by the Organizing Secretariat)</li> </ul>	<p><b>€ 500</b></p>
<p><b>Other opportunities:</b></p> <p>We are open to discuss other opportunities for your organisation to be exposed at the congress e.g. stipends to young researcher to participate. Please contact us and let us see what we can do for you.</p>	<p><b>Price upon request</b></p>



## EACPT is open for business – your way!

In case any of the partnership options described above should not completely suit your company's needs, please contact Julie Drehn.

We are open for discussing tailor made packages with you to help you make the most of your presence at EACPT 2022.

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